

I am laser focused, user experience centric, obsessed with details and eager to invent creative solutions. Don't worry, I also have great communication skills 😊
I have a vast experience in consumer products design, branding and web from design studios and large companies. Oh, and I also make awesome pizzas!

Experience

Web and Brand Designer / 2019 - Present

Sagit Nir Design

Focused on digital storytelling & visual solutions for customers.
Responsible for the creation of all visual aspects for startups and small businesses, including creating responsive designs (websites, landing pages, mobile apps, banners etc) and branding. Working closely alongside clients, helping them to meet their needs.

Web and Brand Designer / 2017 - 2019

Consumer Product Company

Graphics design and product development of consumer products from concept to mass production. Development of marketing strategy from customer needs. Design of all marketing products from packaging to displays and stands. Working in collaboration with all company's departments (Marketing & R&D). Help developed the brand guide for the company. Creating web materials such as banners, emails, landing pages etc.

Graphic Designer and Illustrator / 2013 - 2016

2Team Studio

Graphics designer and illustrator in studio for kid's games company. Development of novel kid's games. Design and illustration of games and packaging. Working with brands and brand guides.

Tools

Illustrator

Photoshop

Adobe XD

InDesign

Figma

Education and Courses

OnCourse / 2019

UX Design

Holon Institute of Technology / 2010 - 2012

Web and Graphic Design

Ben-Gurion University of the Negev / 2005 - 2009

Bachelor's degree in Art History and Educational Psychology

Sagit Nir

Product & Brand Designer



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